

MEDIA KIT



1st Edition 2023

Printmarket

Trade journal for screen, pad and digital printing

Format

210x297 mm

Published

4 times a year

printmarket reports in a practical and competent manner about all important topics for screen, pad and digital printing. The magazine presents well-prepared specialist information, new approaches and solutions, explains new business models, names trends and describes visionary approaches - combined by specialist knowledge with a broad overview. **printmarket** is designed to meet the information needs of manufacturers, distributors, suppliers and users.

The issues of **printmarket** will be sent to over 1350 selected addresses on the topics of screen printing, pad printing, textile printing, digital printing, large-format printing and advertising technology. It is aimed at manufacturers, distributors, suppliers and users of software, paper, films, inks, coatings, auxiliaries, machines and accessories. **printmarket** provides practical support and places companies in an industry-specific market environment.

We can offer you the cover page:

The price for advertisement on the front page is € 3.000,- .

Best-Deal
 15% off for four Ads
 10% off for two Ads

Size example Ad – print

Cover
 full page
 3.000,- €

U2/U3/U4
 full page
 2.750,- €

1/1 page
 Type area
 175 x 252 mm
 2.200,- €

1/2 page
 Type area
 175 x 126 mm
 1.200,- €

1/2 page
 Type area
 87,5 x 252 mm
 1.200,- €

1/4 page
 Type area
 87,5 x 126 mm
 650,- €

1/8 page
 Type area
 87,5 x 63 mm
 350,- €

Size example Advertorial – print

Double page
 Type area
 350 x 252 mm
 2.500,- €

Full page
 Type area
 175 x 252 mm
 1.500,- €

1/2 page
 Type area
 175 x 252 mm
 800,- €



Place an inexpensive editorial contribution which can describe your company, your products and your services comprehensively with text and images.

■ Size example Ad – website

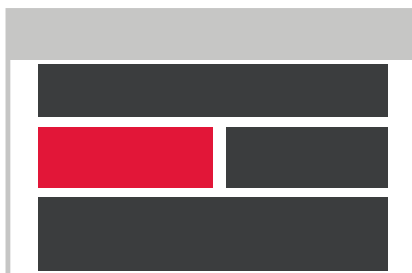
Gold-Ad fullwidth



Desktop
1920 x 250 px

€ 2.500,- for 6 months
€ 4.500,- for 12 months

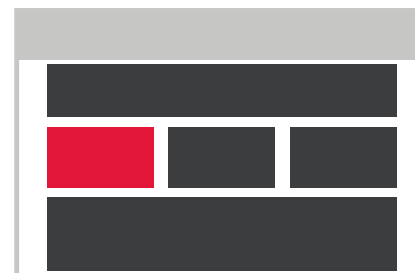
Silver-Ad 1/2 width



Desktop
880 x 250 px

€ 2.000,- for 6 months
€ 3.600,- for 12 months

Bronze-Ad 1/3 width



Desktop
570 x 250 px

€ 1.500,- for 6 months
€ 2.400,- for 12 months

The purchase of a **GOLD** or **SILVER** web ad on [printmarket](#) includes both the standard desktop format and an ad for mobile devices such as smartphones and tablets.



Newsletter



Release dates 2023

- 31. March
- 30. June
- 30. September
- 20. December

*Subject to change

■ Size example Ad - newsletter

Gold-Banner fullwidth



600 x 150 px
€ 400,- /Ad

By ordering our [printmarket](#) newsletter free of charge, you will receive the latest industry-specific news that will be of interest to your company's market expansion.

The informative spectrum includes useful tips, technical background information and potential business areas.

We do the research for you and you save time in your information and acquisition activities! In addition, you can also present yourself attractively with an advertisement in our [printmarket](#) newsletter.



Deadlines

Production schedule 2023

Edition	Nr. 1	Nr. 2	Nr. 3	Nr. 4
Ad deadline	CW 51	CW 12	CW 25	CW 38
	12/21/2022	3/24/2023	6/23/2023	9/22/2023
Editorial deadline	CW 51	CW 12	CW 25	CW 38
	12/21/2022	3/24/2023	6/23/2023	9/22/2023
Print data	CW 52	CW 13	CW 26	CW 39
	12/29/2022	3/31/2023	6/30/2023	9/29/2023
Publication date	CW 4	CW 17	CW 30	CW 43

*Subject to change

Trade Fairs | Germany 2023

PSI	Jan. 10 - 12	Düsseldorf
LOPEC	March 1 - 2	Munich
InPrint Munich	March 14 - 16	Munich
CCE International 2023	March 14 - 16	Munich
ICE Europe 2023	March 14 - 16	Munich
GiveADays	March 30 - April 1	Stuttgart
TecStyle Visions	March 30 - April 1	Stuttgart
wetec	March 30 - April 1	Stuttgart
Rapid.Tech + FabCon 3.D	May 9 - 11	Erfurt
Print & Digital Convention	May 16 - 17	Düsseldorf

Fespa Global Print Expo	May 23 - 26	Munich
Logistics & Automation	Mai 24 - 25	Hamburg
Empack	June 14 - 15	Hamburg
Additive Manufacturing Forum	July 4 - 5	Berlin
glasstec	Sept. 20 - 23	Düsseldorf
Fakuma	Oct. 17 - 21	Friedrichshafen

As of september 2022. Due to the current situation, dates and information may be outdated or not up-to-date. Please contact the respective event organizer to confirm your appointment.

Trade Fairs | International 2023

Empack	Jan. 25 - 26	Zurich, Switzerland
C!Print 2023	Jan. 31 - Feb. 2	Lyon, France
Printwear and Promotion Live	Feb. 26 - 28	Birmingham, U.K.
Sign & Print Expo	March 14 - 16	Gorinchem, Netherlands
Fespa Brasil	March 20 - 23	Sao Paulo, Brazil
pamex	March 27 - 30	Mumbai, India
Pick&Pack	April 25 - 27	Madrid, Spain
Digi Sign Africa	May 17 - 19	Cairo, Egypt
FESPA	expected May	Amsterdam, Netherlands
3D Solutions	May 30 - June 2	Poznan, Poland
3D Print Congress & Exhibition	June 6 - 8	Lyon, France
FuturePrint	July 12 - 15	Sao Paulo, Brazil
Labelexpo Europe	Sept. 11 - 14	Brussels, Belgium
IsPrint	Oct. 24 - 26	Tel Aviv, Israel

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Contact



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For further
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